ORDER

105009 Order / Rev: 06837954 Alt Order #: **OBAMA FOR AMERICA** Product Desc: 1536 Estimate:

Flight Dates:

09/18/12 - 09/24/12 08/01/12 / 09/05/12 Original Date / Rev:

Order Type:

GENERAL



Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Orders

Name:

Buying Contact:

Billing Contact:

GMMB, Inc./ Washington D.C.

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

00:05:00

Agency Commission:

15%

Cash

Advertiser

Name:

Priority:

Obama for America

Demographic:

A35+

Product Codes:

PLC01-Democrat

Revenue Codes:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Net Amount # Spots Gross Amount End Date Start Date \$21,403.00 \$25,180.00 09/24/12 08/27/12

Totals

Totals			Net Amount	Rating
Month	# Spots	Gross Amount		
	120	\$25,180.00	\$21,403.00	0.00
September 2012	120	\$25,180.00	\$21,403.00	0.00
Totals	120			

Account Executives Order % Start Date / End Date Sales Region Sales Office Account Executive 100% Start Of Order - End Of Order Amy McCreary

Total Share Order Share \$25,180.00 30% KSNV \$83,933.33 100% Market

Competitive Share	Share	Total
	0%	\$0.00
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT		· ·
KINC	0%	\$0.00
KLAS	26%	\$21,822.67
	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	19%	\$15,947.33
KTNV		\$839.33
KTUD	1%	* • ·
KVVU	20%	\$16,786.67
KVWB	0%	\$0.00
	0%	\$0.00
LV1	4%	\$3,357.33
UNKWN	770	∓-1 =

<u>Ln</u>	Ch S	Start 9/18/12	End 09/21/12	Inventory Code M-F 5-6a WakeUp w M-F 5-6a WakeUp v	MgsW\v	Start/End 7 5-6a	Fime Days	Len Spots	Rate Pri \$90.004	Rtg Type S 0.00 NM	ipots 4	Amount \$360.00
	NEWS Start D 09/17/	,	End Date 09/23/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 4	<u>Rate</u> \$90.00	Rating 0.00					

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KSNV

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Order / Rev: Alt Ordér #:

Flight Dates:

105009

09/18/12 - 09/24/12

06837954

Advertiser:

Obama for America

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch	Start	End	Inventory Coc		k Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
MENAGO A			News 3 in Prim									
NEWS A			1011								_	
<u>Start</u> Week: 09/17		End Date 09/23/12	Weekdays	Spots/Wee		Rating						
E38 KSNV (СМ	1 \$450.00 630-7pm	0.00 -TWTF	:30	4	\$230.004	0.00 NM	4	\$920.00
JEOPARI	DY		W-1 Seopardy									
<u>Start</u> Week: 09/17	7/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Wee	<u>k Rate</u> 4 \$230.00	Rating 0.00						
E 39 KSNV (12 09/24/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1	\$230.004	0.00 NM	1	\$230.00
Start		End Date	Modeles	0 (84 (
Week: 09/24		09/30/12	<u>Weekdays</u> M	Spots/Weel	<u>C Rate</u> 1 \$230.00	Rating						
E40 KSNV C			M-F Wheel	CM	7-730pm	0.00	.00		400000			
WHEEL			M-F Wheel of F		1-130pm	- TW TF-~	:30	4	\$230.004	0.00 NM	4	\$920.00
<u>Start </u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Weel	<u>Rate</u> \$230,00	Rating 0.00						
E41 KSNV 0	9/24/1	2 09/24/12	M-F Wheel	CM	7-730pm	M	:30		\$000 OD 4			
WHEEL			M-F Wheel of F		7 100pm	М	.30	1	\$230.004	0.00 NM	1	\$230.00
Start I	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24		09/30/12	M	1	\$230.00	0.00				. [
E42 KSNV 0	9/18/1	2 09/21/12	Face to Face w/	RalstonCM	730-758pm	-TWTF	:30	4	\$125,004	0.00 NM	4	\$500.00
FACE TO			Face to Face w/	J.Ralston——				<u>:</u> -	ψ120.004	0.00 (110)	4	
<u>Start [</u> Week: 09/17		End Date 09/23/12	Weekdays -TWTF	Spots/Week 4	Rate \$125.00	<u>Rating</u> 0.00				I		
E43 KSNV 0	9/24/1	2 09/24/12	Face to Face w/		730-758pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
FACE TO	FACE			5.1 (alb(b))								
<u>Start I</u> Week: 09/24/	/12	End Date 09/30/12	Weekdays M	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00	Rating 0.00						
		2 09/22/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
JEOPARD <u>Start D</u> Week: 09/17/	<u>Date</u>	End Date 09/23/12	Weekdays	Spots/Week	Rate	Rating						
			Wknd Wheel of F		\$150.00 7-730pm	0.00	.00					
WHEEL		- •••	SAT/ Wheel of F		7-730pm	5-	:30	1	\$150.004	0.00 NM	1	\$150,00
<u>Start D</u> Week: 09/17/		End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				1		
E46 KSNV 09	9/22/12	09/22/12	Vegas Inc. Vegas Inc.	СМ	6:30-8pm	S-	:30	1	\$100.004	0.00 NM	1	\$100.00
VEGAS IN	С		J2									
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/		09/23/12	S-	1	\$100.00	0.00						
E 47 KSNV 09		: 09/24/12	Mon PR 10-11p Monday Prime 10	CM 0- 1 1pm	10-11pm	M	:30	1 \$	1,000.004	0.00 NM	1	\$1,000.00
Start D		End Date	<u>Weekdays</u>	SnoteAttack	Dot-	Dotine						
Week: 09/24/1		09/30/12	M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 48 KSNV 09			Wed PR 10-11p	CM	10-11pm	W	:30	1 \$	1,000.004	0.00 NM	1	\$1,000.00
DATELINE			Wednesday Prim	e IU-TIPM						- 1		
Start D: Week: 09/17/1		End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 49 KSNV 09					9-10pm	0.00 S-	120		\$400.05.4	0.00		
		·· ·-		O101	o ropin	2-	:30	1	\$400.004	0.00 NM	1	\$400.00

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09/18/12 - 09/24/12

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Sat PR 9-10p			-				5 176-	0,000	, mile and
NBC PF	RIME		Saturday Prime 9)–10pm								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					i	
Week: 09/		09/23/12	5-	1	\$400.00	0.00						
E 50 KSNV	09/22/	12 09/22/12		CM O 44 mass	10-11pm	5-	:30	1	\$500.004	0.00 NM	1	\$500.00
NBC PR	RIME		Saturday Prime 1	υ- i ipm								
<u>Sta</u> Week: 09/	rt <u>Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 51 KSNV	09/23/1	2 09/23/12	NFL Football	CM	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
CLINI NR	OUT ET	DI.	NFL Football									,
SUN NR	nt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/23/12	S		\$4,000.00	0.00						
E 52 KSNV	09/18/1	2 09/21/12	M-F News 3 at Ele	even CM	11pm-1135p	om -TWTF	:30	4	\$255,004	0.00 NM	4	\$1,020.00
NEWS			M-F News 3 at El	even								·
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	-TWTF	4	\$255.00	0.00						
E 53 KSNV	09/24/1	2 09/24/12	M-F News 3 at Ele	even CM	11pm-1135p	om M	:30	1	\$255,004	0.00 NM	1	\$255.00
NEWS			M-F News 3 at El	even								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M	1	\$255.00	0.00						
E 54 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at I	ElevenCM	11pm-1135p	omS-	:30	1	\$225.004	0.00 NM	1	\$225.00
NEWS			-Sa-Su-News 3 at	Eleven								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/23/12	S-	1	\$225.00	0.00						
E 55 KSNV	09/23/1	2 09/23/12	Sa-Su News 3 at I Sa-Su News 3 at		11pm-1135p	omS	:30	1	\$255.004	0.00 NM	1	\$255.00
NEWS												
<u>Star</u> Week: 09/1	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$255.00	Rating 0.00						
E 56 KSNV			The Tonight Show	CM	1135p-1237a		:30	4	\$110.004	0.00 NM	4	\$440.00
LENO			Tonight Show		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		.00	7	\$110.00 -	O.OO MIVI	4	φ 44 0.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/1		09/23/12	-TWTF	4	\$110.00	0.00			·			
E 57 KSNV	09/24/1	2 09/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	a M	:30	1	\$110.004	0.00 NM	1	\$110.00
LENO			Tonight Onow									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/2		09/30/12	M	1	\$110.00	0.00						
E 58 KSNV	09/18/1	2 09/21/12	Late Night w/Fallo Late Night w/Fallo		1237a-136ar	n -TWTF	:30	4	\$40.004	0.00 NM	4	\$160.00
FALLON			Late Hight W/ Che	'''								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/1 E 59 KSNV		09/23/12	-TWTF Late Night w/Fallo	n CM	\$40.00	0.00	.00					
FALLON		2 03/24/12	Late Night w/Fallo		1237a-136ar	n M⊶	:30	1	\$40,004	0. 00 NM .	1	\$40.00
	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M	1	\$40.00	0.00						
E60 KSNV	09/22/1	2 09/22/12	Saturday Night Liv		1130pm-1:02	2amS-	:30	1	\$400.004	MM 00.0	1	\$400.00
SNL.			Saturday Night Liv	re								
<u>Star</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				*		
Week: 09/1	7/12	09/23/12	S	1	\$400.00	0.00						